

SEA LEVEL SECTION - MERCEDES-BENZ CLUB of AMERICA, Inc.

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www.mbca.org/sealevel

Fourth Quarter, 2008

SEA LEVEL CLUB HAPPENINGS

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Holiday Party December 7th RSVP Vinny 212-861-4027

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Member Marketplace:

Sea Level members may place a no-charge ad in the *Star-Gazer* for an MB or related item by mailing necessary information to the Editor. Advertisement Deadlines: January 15th. (February)

April 15th. (May) July15th. (August) October 15th. (November) Permission to reproduce material originating in this newsletter is freely given, provided acknowledgement of the source is given (i.e. from the MBCA Sea Level Section Newsletter: *Star-Gazer*).

President's Message

Hello Fellow Sea Level Section Members,

The fall season is well underway. Mother Nature has been painting a colorful picture of multi-covered leaves. Our club has been ending the year with several successful events (see elsewhere in this issue). Congratulations to all our event Coordinators.

The last event of the year is our Annual Holiday Party (Sunday, December 7th). It is THE social event of our club. We are again having the party at the Inn at New Hyde Park. There will be a raffles as well as delicious food and seasonal music. Please don't forget to bring an unwrapped toy donation (under 10 dollars) for the Marines "Toys for Tots" charity program. So, try to make every effort to attend and, yes, you can bring your family and friends. The cost is minimal and a good time is always had by all. Please call Board member and Events Coordinator, Vinny Milo (212) 861-4027) ASAP to make your reservations.

This year is finishing up the two year cycle for the current Board. The approval of the new Board will take place at our Holiday Party. The new Board Officers are: Jerry Shapiro (new President, Star Gazer Editor, and Web Master), Andy Monahan (new Vice President, Treasurer), Dr. John Weigel (Secretary), Lou Palumbo (Technical Advisor), Vinny Milo (Social Events Coordinator), and Members of the Board: John Anaischik, Peter Busacca, Joseph DeFilippe (Past President), Vincent Milo, J. Andrew Monahan, Lou Palumbo, Jerry Shapiro, Oliver Seligman, Dr. John Weigel.

Just a few parting notes as I leave as President. Attendance at our events has been increasing. We have several new events that have become so popular that they are now yearly events-such as our Belmont Park "A Day at the Races". The Star Gazer is a well done informational newsletter and our website is professional (and a standard for other Sections in MBCA). Both by the way are being ably done by Jerry Shapiro. I also want to extend my appreciation to all board members for all the help they have given me over the years.

In closing, have a wonderful Holiday Season and a Happy New Year. It was a pleasure to serve you, as President and I hope to see you all at the Holiday Party.

Safe driving and happy trails...

Joe DeFilippe Sea Level President

From the Editor

It has been my pleasure to serve you, the members of Sea Level for the past two years. I intend to enter 2009 with some new ideas, to make our Section even better. Go to www.mbca.org/sealevel to get the latest information on club activities. I have added some new photos of club member's cars. Look at Rudy Rosenberg's 1955 300D "Adenauer", Marie Bonazinga's 1958 190SL Roadster, and Steve Halpren's 1958 300SL Roadster. Check out the Photo Gallery on our website.

Happy Holidays,

Jerry

We want you "in the loop"

Are you receiving member emails?

You may be missing member email alerts and reminders. Do we have your current email address?

Please send your updated email address to: jshapiro41@verizon.net

Welcome New Members

The following individuals have recently joined MBCA and more specifically are now members of the Sea Level Section. Please introduce yourself to these fellow Mercedes enthusiasts at our next event:

Christopher Almond, Christopher Arnone, Marianna Bielawski, Maryjane Borinaga, Carlos Bosch, Mike Boschen, James Bowen, Darly Brown, Mike Carroll, Neil Chaimas, Anthony Damato, Shahram Delafraz, Ken Doyle, Stephen Dyer, John Fitzpatrick, Geoffrey Gaertner, Stephen Halprin, Arthur Kaye, Ronald Kearney, Joseph Lebarr, JP Liggett, Loren Lortscher, Michael Nekava, Edwin Osias, Nancy Roman, Robert Ronzka, Ilene Rosen, Rudy Rosenberg, Martin Sonkin, Jean Wesnofske, Thomas Ziangas

SEA LEVEL AREA MERCEDES-BENZ DEALERSHIP LOCATIONS

Helms Bros., Inc. 208-24 Northern Blvd. Bayside, NY 11361 40-01 168th St. Flushing, NY 11358 (svc/parts) 1-718-631-8181 (sales) 1-718-631-8299 (service/parts)

Sovereign Motor Cars Ltd. 1810 Shore Pkwy. Brooklyn, NY 11214 1-718-258-5100 (sales) 1-718-253-8880 (service)

Silver Star Motors 36-11 Northern Blvd. Long Island City, NY 11101 1-718-361-2332 (sales) 1-718-392-1551 (service) 1-718-361-2966 (parts)

Mercedes-Benz Manhattan, Inc. 536 West 41st. St.
New York City, NY 10036
1-800-626-9191 (toll free)
1-212-629-1600 (sales)

Mercedes-Benz of Massapequa 101 East Sunrise Hwy. Amityville, NY 11701 1-631-789-1600 (sales) Mercedes-Benz of Huntington 1103 East Jericho Turnpike Huntington, NY 11743 1-631-549-2369 (sales)

Lakeview Auto Sales and Service 650 Sunrise Hwy. (sales) Rockville Centre, NY 11570 468 Lakeview Ave. (svc/parts) Rockville Centre, NY 11570 1-516-766-6900 (sales) 1-516-766-2585 (service)

Rallye Motors, LLC. 1600 Northern Blvd. Roslyn, NY 11576 1-516-625-1600 (sales) 1-516-625-1000 (service)

Mercedes-Benz of Smithtown 630 Middle Country Rd. St. James, NY 11780 1-631-265-2204 (sales) 1-631-265-7139 (service)

Mercedes-Benz of Southampton 35 Montauk Hwy. Southampton, NY 11968 1-631-283-0888 (sales)

MULTI MARQUE CAR SHOW A GREAT PLACE TO DO MBCA RECRUITMENT

After reading my local newspaper, I noticed an announcement about a car show being held on Sunday, September, 21st in the Village of Great Neck, NY. This sounded like a fun event and I was told that over 10,000 people would attend. I realized that this would be a great way of attracting new members to join MBCA.

I sent out an email blast informing members of our Sea Level section of this multi marque, non judged show. Our section was well represented with our Benzes being displayed in the center of the main street in Great Neck. This area of Long Island is part of the famous "Gold Coast" that F. Scott Fitzgerald wrote about in his classic book, "The Great Gatsby". In the fall of 1922, Fitzgerald and his wife, Zelda moved to Great Neck, Long Island, in order to be near Broadway. I knew that this affluent area was ripe with Mercedes-Benz owners who would be visiting the 24th Annual Street Festival/Auto Fest.

After contacting Josie Lesler, membership committee chair, she mailed me all kinds of recruitment tools. My hunch was correct, and as people passed in front of our Benzes, Sea Level members engaged anyone who showed interest in the cars. We passed out membership applications, wallet calendars, and luggage tags which all had information on joining our club. I also passed out copies of the Star Gazer, our section newsletter, as well as collecting email addresses from show visitors, to allow me the opportunity to inform these prospective new members of our future events scheduled for 2009. We received many promises from visitors saying that they were going to join the club. I feel that after people saw copies of our wonderful club magazine, "The Star" that they realized what a bargain membership in MBCA is. The best and easiest way of attracting new members is to enter shows like this and to spread the word about our fine club. Being awarded a trophy for your car is nice, but bringing in new members is nicer.

Over 150 classic, antique, collectible, domestic and foreign cars were on display, up and down Middle Neck Road in the bustling downtown. These antique cars are one of the highlights of the event. The autos ranged from early Model A's and T's to vintage Buicks and Cadillacs to classic Jaguars, Bentleys and of course, Mercedes- Benzes.









GREAT NECK AUTOFEST



John Weigel donates Holiday gifts to Marines "Toys for Tots" Charity program



Sea Level Section MERCEDES-BENZ CLUB OF AMERICA, Inc. Jerry Shapiro, Editor 67-19 215th Street Bayside, NY 11364-2523

Sea Level's Holiday Luncheon The Inn at New Hyde Park Sunday December 7th, 2008

\$35 per person, \$15 per child

12:00-4:00PM

Join us for the Sea Level Section Annual Holiday Party at the Inn at New Hyde Park holiday luncheon. The selection will include:

Cold Antipasto, Fruit, Cheese Boards, passed appetizers.

Meat Carving Station.

Pasta Stations (2)

Choice of Chafing Dishes (4)

Plated Desserts and Cake

Cash Bar

There will be music and a dance floor for all to enjoy.

As is our custom, please bring an unwrapped toy (not to exceed \$10 in value) to be donated to the Toys for Tots Program.

Return To: Vincent C. Milo
222 E 80 th Street
New York, NY 10075-0558
516-747-0679
vemilo@aol.com
Yes, I will be attending the Sea Level Holiday Luncheon. I am enclosing a \$35 per person check (payable to MBCA) Name Address
Phone No. of People in my Party
RSVP with Check Required by November 22 nd .